



NewsFrame

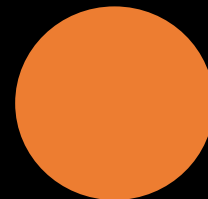
December, 2022

A monthly newsletter with industry updates for members of the WA State Bowling Proprietors' Association

Welcome! Edition V

NewsFrame will be your source for updates throughout the 2022 – 2023 bowling season.

This month's issue highlights topics and discussion points leading into 2023 as the bowling season is in full swing at bowling centers throughout Washington State.



Holiday Parties to Bring Tidings and Joy to WSBPA Centers

Statewide WSBPA members will be hosting hundreds of holiday parties and toy drives to benefit their local communities. Many centers provide their leagues with several weeks off during December enabling lane availability for fun-filled corporate events.

New Year's Eve parties will abound as center open their doors to ring in the New Year in style with food and beverage options, party favors, music and prizes. Send us pictures from your holiday events to share in January's NewsFrame.



Get Your Teams Scheduled for the WSBPA High School Varsity Bowling Championship



Lilac Lanes in Spokane will be hosting the return of the WSBPA High School Varsity Championships after a 3-year delay due to the pandemic.

An all-new format will enable all bowlers a fun-filled weekend, March 18-19, 2023, with events including singles, doubles and a four-person team event all included in one \$125 entry fee per person.

In addition, \$10,000 in USBC SMART scholarships will be awarded.

A maximum field of 32 four-person teams are expected.



SCHEDULE AT A GLANCE

Sunday, January 15

10:00 AM - 12:00 PM	SBCAE Meeting
12:00 - 6:00 PM	Registration
2:00 - 3:15 PM	FEC Committee
2:00 - 3:15 PM	Membership Committee
2:00 - 3:15 PM	Social Media Committee
2:00 - 3:15 PM	Tournaments Committee
3:30 - 4:45 PM	Government Affairs Committee
3:30 - 4:45 PM	IBE Committee
3:30 - 4:45 PM	League Development Committee
3:30 - 4:45 PM	Marketing Committee
5:30 - 7:30 PM	Welcome Reception & Exhibits

Monday, January 16

8:00 AM - 5:00 PM	Registration
8:00 - 9:30 AM	Strolling Breakfast with Exhibits
9:45 - 11:00 AM	Get a Grip on Your Business... Robert Betzel
11:15 AM - 12:30 PM	Driving Incremental Bar Revenue... Kurt Moody
12:30 - 2:00 PM	Exhibitor & Attendee Networking Lunch
2:00 - 5:00 PM	IBMHOF Board meeting
2:15 - 3:30 PM	Score WOW Moments with CRM
3:45 - 5:00 PM	How the Savannah Bananas Went ALL-IN on Building Fans... Jared Orton

Tuesday, January 17

8:00 - 10:00 AM	Registration
9:00 - 10:15 AM	Smart Buy Committee
10:30 - 11:45 AM	Thought Leader: Sam Glenn - When You Change Your Attitude You Change Everything
12:00 - 2:00 PM	Industry Update Luncheon
2:30 - 3:45 PM	Education Committee
2:30 - 3:45 PM	Food & Beverage Committee
5:00 - 7:30 PM	Final Night Event - Georgia State Railroad Museum

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BCTV
BOSTON COMMUNITY TELEVISION
POWERED BY CIBC

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PLAY YOUR WAY

All aspects of BPAA Bowling Summit 2023 are subject to change without notice.



A STRATEGIC MID-WINTER CONFERENCE
JANUARY 15 - 17, 2023



Save the Date
Meeting & Learning

**SAVANNAH
GEORGIA**

Hyatt Regency

Located at:

2 W. Bay Street

Savannah, GA 31401

Main Telephone: 912-238-1234

Reservations: 1-800-223-1234

When calling to make a reservation, please
reference BPAA Mid Winter Summit

Educational Seminars

Resuming again in 2023, WSBPA member centers will have unlimited access for all staff and employees to benefit from a wide variety of educational seminars available from BPAA.

Topics Include:

- Customer Service
- Food & Beverage
- Center Safety
- CPR Training
- Budgeting
- Outside Sales
- Talent Acquisition
- Marketing & Promotion
- Operations Management
- Robbery & Active Shooter Readiness
- Alcohol Awareness
- Revenue Management
- Digital Marketing
- Retention Strategies



Bowling University
Bowling Center Education & Training



WSBPA To Launch Expanded Programs

WSBPA “Futures Initiative” will begin its recruitment campaign in December through center visits, conference calls and Zoom sessions.

The “Futures Initiative” will encompass four primary objectives designed to expand resources for participating member centers while providing protection and safeguards should political or economic obstacles face the bowling industry in the months and years ahead.

Key Objectives Approved Include:

- * Providing legal counsel to member centers
- * Engaging a professional lobbyist to represent the interests of the association
- * Activating on-going marketing and public relations activities
- * Providing member centers tools to rebuild and expand youth programs

Funding program objectives will come from a collection of resources including:

- * BPAA-WSBPA Smart Buy Revenue Sharing
- * Voluntary member contributions
- * WSBPA Community Service Program
- * Partnerships

Please Submit Your Membership Dues Renewal by December 31st for the 2022-2023 Season

Membership dues renewals have been distributed to WSBPA member centers for the 2022-2023 bowling season.

From BPAA Smart Buy Programs, to the WSBPA Annual Meeting, a variety of social and business activities will be held through June 2023.

Membership dues remain at \$88 per lane with convenient payment options via check or credit card through December 31, 2022.

Our thanks to the following centers for submitting their 2022-2023 dues:

- * Bowlero - Lakewood
- Kenmore Lanes – Kenmore, WA
- Eastmont Lanes – Wenatchee, WA
- Evergreen Lanes – Everett, WA
- Roxbury Lanes – Seattle, WA
- West Seattle Bowl – Seattle, WA
- Mt. Baker Lanes – Ferndale, WA
- Lake Bowl – Moses Lake
- Zeppoz – Pullman
- Westside Lanes – Olympia
- Round One – Puyallup
- Chelan Lanes – Chelan
- Triangle Bowl – Longview
- Secoma Lanes – Federal Way
- Fairway Lanes – Centralia
- Tower Lanes - Tacoma
- * Tiger Bowl - Battleground
- * Laurel Lanes Pt Angeles
- * Prairie Lanes - Yelm
- * Twin City Lanes - Stanwood
- * 20th Century - Bellingham
- * Atomic Lanes - Richland
- * Aztec Lanes - Olympia
- * Hi Joy Bowl – Port Orchard
- * Hazel Lanes - Vancouver
- * Valley Bowl - Spokane
- * Strawberry Lanes - Marysville
- * Elma Lanes - Elma
- * Oak Bowl – Oak Harbor
- * Spin Alley - Shoreline
- * Kent Bowl – Kent



“THE PARTY”
TUESDAY, JUNE 7, 2023
BROOKLYN BOWL
THE STRIP – LAS VEGAS